

Company profile



About us

We work in the field of **local development**, aiming at offering qualified services to single or associated companies, public bodies and services for the territory. This objective is pursued through the **effective use of private and public funds**, deriving from calls for tenders and programs at regional, national and European levels.

We follow the entire process of the proposed initiatives, from the conception, to the ceation of partnerships, to the establishment of the economic and financial model for realization of the actions, to the search for sources of public financing up to the expense accounting and the final monitoring of the projects.

We guarantee a **high quality standard**, working with an internal staff as well with external professionals.



EU Regulation 1144/2014
approved programmes
in the last three years



Third markets wine
promotion programmes
in the last three years



Wine & Food
promotion programmes
in the last three years

Case history – EU Regulation 1144/2014

E4Quality Engagement through an Exclusive Experience - An Emotion that brings you Quality

Call 2017 – Simple programmes

Two-years promotional programme on German, Danish and Swedish markets for Piedmontese wine and food

Clients: Consorzio Barbera d'Asti e Vini del Monferrato, Assopiemonte DOP e IGP

(Currently on-going)

QUAEPDO Quality, Authenticity and Heritage of Protected Designations of Origin

Call 2018 – Multi programmes

Three-years promotional programme on German, Danish, French and Portuguese markets for Vinho Verde and Vini Veronesi

Clients: Consorzio Associazione Vini Veronesi (leading partner Commissario de Viticultura da Regiao dos Vinhos Verdes)

(To be started on 2019, January 1st)

IDVES – Wines and Flavors

Call 2018 – Simple programmes

Three-years promotional programme on US market for sparkling Garda DOC and Piave DOP cheese

Clients: Consorzio di Tutela Garda DOC, Consorzio per la Tutela del Formaggio Piave DOP

(To be started on 2019, January 1st)

Case history – Wine&Food promotion on Internal market

Regional Development Program – Piedmont Region

Annual promotional programmes on the internal market

Products: wine, cheese, rice, hazelnuts

Clients: Consorzio di Tutela Barolo Barbaresco Alba Langhe Dogliani, Consorzio Barbera d’Asti e Vini del Monferrato, Consorzio di Tutela del Roero, Consorzio Nebbioli Alto Piemonte, Consorzio di Tutela Alta Langa DOCG, Consorzio per la tutela del formaggio Murazzano DOP, Consorzio di Tutela Nocciola Piemonte and many others private wine producers

(active since 2010)

Regional Development Program – Piedmont Region

Three-years projects aiming at enhancing the promotional and commercial strength of small wine&food producers. Proposal may include fixed assets, communication tools and promotional campaigns.

Products: wine, cheese, hazelnuts, vegetables&fruits

(proposal to be submitted by 2019, January)

Case history – Wine promotion on Third markets

Regional OCM projects

Annual promotional programmes in main extra-UE markets (US, Canada, Asia, Russia, Switzerland and Norway)

Regions: Piedmont, Lombardy, Veneto

Clients: Consorzio di Tutela Barolo Barbaresco Alba Langhe Dogliani, Consorzio Barbera d'Asti e Vini del Monferrato, Consorzio di Tutela del Roero and many others private wine producers

(active since 2009)

Multiregional OCM projects

Annual promotional programmes in main extra-UE markets (Asia, Russia, Switzerland and Norway)

Regions: Piedmont, Lombardy, Veneto, Friuli Venezia Giulia, Apulia and others

Clients: Consorzio di Tutela Barolo Barbaresco Alba Langhe Dogliani, Consorzio Barbera d'Asti e Vini del Monferrato, Consorzio di Tutela del Roero, Consorzio di Tutela del Prosecco DOC, Consorzio per la Tutela del Fraciacorta DOCG, Consorzio di Tutela Soave and many others private wine producers

(active since 2013)

National OCM projects

Annual promotional programmes in main extra-UE markets (US, Canada, Asia, Russia, Switzerland and Norway)

Clients: private wine producers

(active since 2013)

Client portfolio

 **CONSORZIO DI TUTELA
BAROLO
BARBARESCO
ALBA LANGHE E DOGLIANI**



Contatti

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